## Sudeh Samiei

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Deutschland

Graphic and Brand Identity Designer with **+10 years** of experience in **+10 projects** focused on **branding and visual identity systems**, **+20**projects of advertising, **+5** projects of POSM & retail design, **+50** SKUs of packaging, **+50** social media content, and **+10** UI/UX projects. **I have collaborated** with international companies in Germany, Iran, the UAE, Spain, and Canada, both in-house and remotely. My strengths include developing cohesive brand systems, designing retail communication materials, and creating user-centered digital interfaces.
**I hold a BA and MA in Graphic Design** and a **second Master's** degree in Expanded Media from Hochschule Darmstadt.
Based in Germany, I am currently seeking opportunities in graphic design and brand identity.

## Full Time - WORK EXPERIENCE

**Jun2025 – October2025**
**Company:** PitchDepartment . Wiesbaden . Germany (Advertising)
*Graphic Designer (Working Student)*

***During this position, I was involved in the following responsibilities & skills:*** Corporate Identity and Brand Design, Adobe Illustrator . Adobe Photoshop . PowerPoint . Corporate Development and Visual Communication . Presentation Design

**August 2024 – Jun2025**
**Company:** Frenvi, Mannheim, Germany (Manufacturing)
*Graphic Designer (Working Student)*

***During this position, I was involved in the following responsibilities & skills:*** Adobe Illustrator . Adobe Photoshop . Corporate Brand Identity Design . Brand Development . PowerPoint . Web Design . UI/UX . Photography.

**November 2023 – July 2024**
**Company:** SET , Frankfurt, Germany (Management Consulting)
*Graphic Designer (Working Student)*

***During this position, I was involved in the following responsibilities & skills:*** Adobe Illustrator . Adobe Photoshop . Illustration . Digital Illustration . Motion Graphics .  Corporate Development . Adobe After Effect

**January 2018 – July 2023**

Company: SLZ, Tehran, Iran (Printing . FMCG)

*Senior Graphic Designer / UI & UX Designer*

*During this position, I was involved in the following responsibilities & skills:* Marketing Materials . Brand Design . Flexo printing . Print Management . User Experience Design (UED) . UI/UX . Logo Design . Web Design . Stationery Design . Branding & Identity . Graphic Design . Packaging Design .User Interface Design. Photography. Pre press printing . Color Printing . Adobe XD . Adobe Creative Suite

**September 2015 – January 2018**

Company: Lifeboard Parseh, Tehran, Iran (IT Software Services)

*Brand Manager & Graphic Designer*

*During this position, I was involved in the following responsibilities & skills:* Marketing Materials . Brand Design . Print Management . UI/UX . Stationery Design . Branding & Identity Design . Graphic Design . Microsoft . Adobe Illustrator & Photoshop.

**July 2021 – March 2022**

Company: SERVICIALSOY, Madrid, Spain (Retail . Shop)

*Graphic Designer*

**July 2021 – March 2022**

Company: Datamatix, Dubai, UAE (IT Software Services)

*UI/UX Designer*

**May 2019 – March 2020**

Company: BC Marketing, British Columbia, Canada (Marketing and Media)

*Graphic*

**April 2023 - Present**
*M.A. in Expanded Media*
Darmstadt University of Applied Sciences,
Darmstadt, Germany

**February 2013 – July 2016**
*M.A. in Graphic Design (Visual Communication)*
University of Science and Culture
Tehran, Iran

**February 2007 – February 2009**
*B.A. in Graphic Design (Visual Communication)*
UCNA University,
Tabriz,  Iran

**February 2004 – September 2006**
Associate of Arts *(Graphic Design)*
Z.K. Hamedan University, Hamedan, Iran
Hammedan, Iran

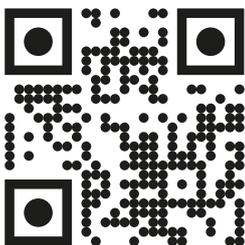**Adobe Creative Cloud:** Photoshop, Illustrator, InDesign, XD
**Design:** Branding & Identity, Packaging, Marketing Materials, Typography
**UI/UX:** Web & App Interface Design, User Experience Design
**Other Tools:** PowerPoint, AI Generative Tools
**Soft Skills:** Creativity, Communication, Attention to Detail, Time Management
**Additional:** Social Media Design, Corporate Identity, Motion Graphics.

EDUCATION

SKILLS

Scan for quick contact

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